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THE GETTING PUBLISHED ISSUE

**HOW TO PITCH
PHOTO BOOKS
THAT SELL**

**FINDING A
SPONSOR
FOR YOUR
PHOTO
BOOK**

**FROM ONLINE
SUCCESS TO
PRINTED BOOK**

OCTOBER 2013

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OUR PICKS



ABOVE: Jesse Burke's "As Long as the Grass Shall Grow" from his book *Wild & Precious*.

Lenovo ThinkPad P50



Laptops that can successfully grapple with 4K video editing are few and far between. Lenovo's new ThinkPad P50 is up to the challenge thanks to its new Intel Xeon processor—the first time

this chip has been used in a laptop—and NVIDIA Quadro GPU. The P50 can be ordered with either a 15.6-inch HD touchscreen display or a 4K (3840x2160) display with an X-Rite color sensor built-in to ensure color accuracy throughout the life of the display. You can configure the P50 with up to 64GB of DDR4 RAM, a 1TB SSD or a 2TB hard drive—both with RAID 0,1 options. There are multiple ports, including a Thunderbolt 3 connection, four USB 3.0 ports and a memory card reader. The laptop uses a new, dual fan cooling system that Lenovo says is 15 percent quieter and 25 percent more effective than competitive cooling systems. Given its high performance specs, the P50 isn't all that light (starting at 5.6 pounds), but it's still remarkably thin at about an inch thick. Plus, it meets U.S. Military specifications for durability in the field. If you need a bit more screen, the P70 delivers the same feature options but with a 17-inch display. The P50 can be ordered with Windows 10 Pro 64-bit and includes downgrade rights to install Windows 7 if you're feeling nostalgic.

— GREG SCOBLETE

PRICE: starting at \$1,599
INFO: www.lenovo.com



BOOK AND EXHIBITION

FATHER-DAUGHTER ROAD TRIP

The phrase "road trip" conjures an image of buddies seeking adventure, or a chance for self-exploration: Think Sal Paradise and Dean Moriarty in *On the Road*, or Thelma and Louise. In his new book, *Wild & Precious*, photographer Jesse Burke documents a series of road trips he made with his young daughter, Clover, exploring forests, fields and the shoreline. In his previous book, *Intertidal*, and in his commercial assignments, he often portrays people experiencing the great outdoors. He wanted his adventures with Clover to be educational. "I want my children to genuinely understand how magical the world we inhabit is and how we, as humans, are an integral part of the system," Burke writes. "I want them to feel a deep connection to every aspect of their surroundings." Many of the photos in *Wild & Precious* show the forests and rocky coastline they explored, but much of the series conveys his awe and delight in his daughter's adventurous spirit. He shows Clover staring out to sea from atop a rock on the shore, nestled in the tall grass of a field, holding a butterfly, and also tucked into a bed in a roadside motel.

The series is now on view at Clampart Gallery in New York City in an exhibition timed to coincide with the book's publication by Daylight Books. The book includes letters that father and daughter wrote about their travels and the sights they saw. *Wild & Precious* presents a portrait of their relationship to each other, as well as their relationships to nature. —HOLLY STUART HUGHES

WILD & PRECIOUS

Daylight Books
Essays by Karen Irvine and Ben Hewitt,
Poem by Dallas Clayton
134 images
www.daylightbooks.org
\$50

"JESSE BURKE: WILD & PRECIOUS"

Through November 14
Clampart Gallery
531 W. 25th Street
New York, NY 10001
www.clampart.com